**Be 科 the Dawn – Project CG! 2014**

A case competition project with two missions: (i) to raise the awareness of breast cancer, and (ii) to equip people in the HKUST community with knowledge and skills to fight against breast cancer. Interviews and roadshow were conducted from 14 – 24 March 2014 on HKUST campus.

**RESEARCH:**
- Objective: To find out what preventive factors and interventions needed to provide.
- Methods: Survey, Interview, Literature review.
- Findings: Important factors include early detection and prevention.

**RECAP:乳你共舞**

1. **Set the Stage:** Create a breast cancer awareness campaign among students.
2. **Interview Participants:** Conduct interviews with students and nurses to understand their views.
3. **Dancers:** Invite professional dancers to perform to raise awareness.

**ONLINE PROMOTION:**
- Objective: To provide adequate facts and self-check techniques to students, and make them aware of the potential risk of breast cancer.
- Methods: Social media campaign, online quizzes.
- Findings: Increased awareness and engagement.

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**Art Club: Community Art Series**

The project promotes art interest and art enjoyment. A series of communal art creations activities, including collage art, balloon darting and art exploration were held at the Atrium from 25 February to 26 March 2014. These activities were joined by over 100 participants. The group became a SU-affiliated student society in Spring 2015.

**SUMMARY**

- **Art Club:** Community Art Series
- **Date of Completion:** 24 Mar 2014

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**Summary**

- **Date of Completion:** 11 April 2014