23 July 2018

Office of Student Affairs (Student Support & Activities)
Hong Kong University of Science and Technology

INVITATION

Global Tourism Economy Forum Macao 2018
October 22–24 (Monday to Wednesday) | Macao SAR, China

Dear Sir/ Madam,

It gives me great pleasure in extending a very warm invitation to you and your affiliates to participate in the 7th edition of the Global Tourism Economy Forum (GTEF) to be held from 22 to 24 October, 2018 at MGM COTAI, Macao.

Established in 2012, GTEF is now a leading global tourism platform where world leaders and tourism ministers, global CEOs, business leaders, academia and tourism stakeholders come together to discuss how different industries can capitalize on tourism development and contribute to economic growth. The success of GTEF has been widely publicised when China’s Premier Li Keqiang cited the Central Government’s support to the Macao SAR Government in hosting the annual GTEF and creating influential conventions and exhibitions as one of the 19 key initiatives for Macao to further push diversified and sustainable development of its economy.

As an official partner of the 2018 EU-China Tourism Year (ECTY 2018), GTEF will showcase the European Union (EU), the second-most popular destination for outbound Chinese tourists outside Asia, as its Partner Region to promote EU’s immense collective tourism offerings to China. In addition, GTEF 2018 will present Guangdong as its Featured Chinese Province and highlight the mega metropolis of the Guangdong-Hong Kong-Macao Greater Bay Area, home to over 68 million people and a region with a total GDP of over US$1.39 trillion.

Under the theme of “Strategic Partnership in a New Era, Rising Momentum for a Shared Future,” GTEF 2018 will feature a 2.5-day program of keynote and panel sessions, workshops, opening ceremony, gala dinner, networking and cultural activities, to drive high-level dialogues on increasing tourism flows between China and Europe, enhancing EU countries' understanding of Chinese visitors when traveling in Europe, and strengthening cooperation between the Chinese and EU authorities in the field of tourism and its related economy.

We believe that the insightful and inspiring ideas exchanged in the top-notch global tourism platform established by GTEF will be instrumental to both the academic staff and students in sparking new dimension of thinking that benefits not only the academic field, but also the industry and economy as a whole.
We therefore are pleased to offer **20 complimentary passes with round trip ferry tickets to your academic staff and students to attend the Forum sessions on 24 October 2018**. Kindly arrange to have the interested parties to register online with the following procedure and furnish us with the attendee list by **21 September 2018** for our arrangement:

<table>
<thead>
<tr>
<th>Quota</th>
<th>Type</th>
<th>Entitlement</th>
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<tbody>
<tr>
<td>20</td>
<td>Participant</td>
<td><strong>Complimentary Package</strong></td>
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<td>- Roundtrip Turbojet Ticket ^</td>
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<td></td>
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<td>- Admission to Forum Sessions</td>
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<td></td>
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<td>&amp; Exhibition on 24 October</td>
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We are most grateful for your support in promoting GTEF to your affiliates and your participation in this highly anticipated event. Should you have any enquiry, please contact our appointed agency **Ms. Cat Lam (+852 3678 0179)**. Enclosed please find a marketing brochure for your consideration.

We look forward to receiving your favorable response and welcoming you in Macao this October!

Yours sincerely,

Pansy Ho
Vice-Chairman and Secretary-General
Global Tourism Economy Forum

Encl:

- GTEF 2018 Leaflet
Global Tourism Economy Forum

The Global Tourism Economy Forum (GTEF) is a leading international exchange platform designed to promote sustainable development of the global tourism industry with a focus on China.

Established in 2012 by the Global Tourism Economy Research Centre (GTERC) and located in Macao, the southern gateway of China, GTEF takes advantage of Macao’s proximity to China, its strategic position in Asia, and its forerunner position in the region’s burgeoning tourism economy to connect governments and industry players from Mainland China and around the world to bring about extensive and rewarding opportunities for tourism promotion, investment and cooperation.

A multi-purpose platform, GTEF not only brings together international government and industry leaders, experts, scholars and related industry partners to engage in discussions and debates about opportunities and challenges in the global tourism economy; it also provides the perfect environment for stakeholders in the tourism and related industries to explore the real opportunities that underlie China’s regional integration policies, to network and to engage in business-matching and privately-scheduled meetings that bring new partnerships and business leads.

Launched under the auspices of All-China Federation of Industry and Commerce and China Chamber of Tourism, with the support of the Macao Special Administrative Region Government as the host city, GTEF has been blessed with the continued support from world-renown organizations such as World Tourism Organization (UNWTO), World Travel and Tourism Council (WTTC) and Pacific Asia Travel Association (PATA), World Tourism Cities Federation (WTCF) and European Travel Commission (ETC). GTEF has now successfully established itself as one of the most influential events in the tourism and related industries.

Since 2012, GTEF has welcomed over 8,000 attendees from 83 countries and regions, including delegates from 30 Chinese provinces and 105 Chinese cities, 437 international speakers, and 1030 international and local media representatives, and generated over US$41.7M worth of press coverage worldwide.
^ Ferry Tickets Redemption Method (Same Date Travel)

■ Departure
(from Hong Kong Macau Ferry Terminal to Macau Outer Harbour Ferry Terminal)

<table>
<thead>
<tr>
<th>Date</th>
<th>24 October 2018</th>
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<tbody>
<tr>
<td>Redemption Location</td>
<td>GTEF Ticket Redemption Counter</td>
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<tr>
<td></td>
<td>(West Gate, 3/F Shun Tak Centre, 200 Connaught Road Central, Hong Kong)*</td>
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* Upon redemption, please present confirmation document to the counter staff.

■ Return
(from Macau Outer Harbour Ferry Terminal to Hong Kong Macau Ferry Terminal)

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<tr>
<th>Date</th>
<th>24 October 2017</th>
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<tbody>
<tr>
<td>Redemption Location</td>
<td>GTEF Registration Booth</td>
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<tr>
<td></td>
<td>(1/F, MGM Cotai, Macao)</td>
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